

Bruneians push up hotel occupancy in Labuan

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THE growing number of Bruneians who frequent Labuan has contributed to the high occupancy rates at Financial Park (Labuan) Sdn Bhd.

Speaking to *The Brunei Times* at the Malaysia Showcase 2011, Dianah Sazali, customer service executive of Financial Park (Labuan), said that based on the company's Beta Service Apartments, Bruneians have contributed to higher occupancy rates in the neighbouring Malaysian town.

Financial Park (Labuan) held a booth promoting their service apartments for Bruneians who would like to jet off to Labuan for

the weekend or during the school holidays.

"Now with the school holidays that are coming up, this would be the best time for Bruneian families to bring their friends and family down to Labuan and stay with us," Dianah said.

She added that previously, the majority of the traffic from Brunei consisted of businessmen; however it has expanded to include families who go to Labuan for leisure and weekend holidays.

Financial Park (Labuan) provides service apartments, at a daily rate, as well as shop lots to rent to people who are interested in opening a business in Labuan.

Beta Service Apartments are located in the Beta Park Tower of the Financial Park Labuan Com-



Dianah Sazali (R), customer service executive of Financial Park (Labuan) Sdn Bhd, poses with Zizina Sahmat, marketing executive. Picture: BT/ Debbie Too

plex in Jalan Merdeka.

It consists of 86 units ranging from one bedroom units to three-room apartments.

All rooms are readily furnished and equipped with a kitchenette and other amenities.

Recreational facilities includes a swimming pool and a gymnasium and rooms start at RM198 for a one

room deluxe and go up to RM588 for a three-room deluxe.

The company also leases out a convention hall, with rent starting at RM2,500 for an eight-hour event.

The company also has residential units available for long-term monthly rent.

The Malaysia Showcase was made possible with the collabor-

ation between Putrajaya Holdings Sdn Bhd, Tourism Malaysia, Majlis Amanah Rakyat (MARA), Ministry of Higher Education Malaysia, Enterprise Asia and AIC Exhibitions to showcase Malaysia's innovation.

The Malaysia Showcase closed yesterday.

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Workshop to equip fresh grads for the job hunt set

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THE Local Work Agency and Workforce Development (APTK) from the Ministry of Home Affairs, in association with SKILLTECH Training will hold a seminar that is designed to prepare jobseekers for the hunt for employment.

Called 'Ready, (Mind) Set, Work', the workshop will run from November 29 to December 3 at the Scouts Centre in Gadong.

The programme will include profiling, a forum highlighting desirable and undesirable attitudes in jobseeking, questionnaires to encourage the jobseekers to think about what they want, and equipping the participants with a draft CV and valuable job interview skills.

"I am very interested and passionate about this subject (youth unemployment), that is why I am happy to work on this, assisting APTK in their initiatives for the good of the local forces," Lailawati Pehin Orang Kaya Shahbandar Dato Seri Paduka Hj Mohd Saleh, Managing Director of SKILLTECH Training, told *The Brunei Times*.

"I myself have worked with the government, in the private sector internationally, started at the bottom with my training, learned a foreign language in a foreign country, sent offshore for weeks at a time and worked myself up to a manager's position," she said.

"From these experiences, I have the utmost appreciation that work ethics and character are equally important, if not more, than your academic qualifications in the work places."



A file photo of participants and students at a job fair held at International Convention Centre, Berakas. Picture: BT file

'Ready, (Mind) Set, Work', which will run from November 29 to December 3 at the Scouts Centre in Gadong, will train jobseekers on profiling and CV writing, as well as equip them with interview skills

She said it was important for jobseekers to be prepared mentally and to have the tenacity to overcome issues at work.

"You have to make your own way, as family support is not forever."

Noor Hidayatun Na'Imah Hj Amir Hidayat, training supervisor from APTK, said that jobseekers should participate in the workshop

in light of the upcoming job carnivals.

"Seeing what we have programmed, I can guarantee that participants will walk out of these sessions knowing their individual profiles, and a rejuvenated image of themselves as a potential worker, motivated by our role model panel. More importantly, they will be ready to take on issues

that will improve their chances of landing a job."

Registration for the workshop will be on the 29th of November at the Gadong Scout Centre in Beribi.

Participants can choose a date and time for the CV writing and interview skills sessions as these will be conducted in six sessions over three days. Each session is limited to 50 people.

Profiling, which is the first part of the workshop, will use a renowned international tool that would allow participants to know their strength and weaknesses.

The session will furnish participants with their 'most desirable traits', which will be used and highlighted in their CV and interview skills sessions.

The workshop will also focus on some constraints faced by the jobseekers such as family pressure, choosiness, unwillingness to start from the bottom, and their 'drive' to find a job, which reflects on the participants' readiness to be employed.

"Overall, the objective of the first day of workshop is for the jobseeker to feel motivated, understand the strengths in their character and traits, and understand themselves enough to display 'I know what I want' to potential employers," said Lailawati.

She added that fresh graduates will be conducting the workshop "so the participants can relate to them".

"We will also have a selected panel of interesting role models who have landed a job, and who have exhibited exemplary attitudes in their quest to find a job, and more importantly, keeping it. We want it to stay casual, upbeat and young for it to be effective."

The 'Ready, (Mind) Set, Work' Workshop is aimed particularly towards jobseekers with 'O' level qualifications and below.

However, it is open to any interested parties in general. For more information, members of the public can contact training supervisor of APTK, at 2240045 (office hours).
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